



2023 ANNUAL REPORT

PREPARED JANUARY, 2024



LAKECITY.ORG



Working
TOGETHER

Building
BUSINESS

Strengthening
COMMUNITY

OUR MISSION

The Lake City Chamber of Commerce is committed to working together, fostering a prosperous trade environment, and providing a unified voice for our business community.

OUR GOALS

- To provide members with resources, services, and information to further their business success.
- To entice local and tourist customers into our member businesses.
- To serve as a voice to city government and establish a meaningful communication link to county, regional, and state government.



Elizabeth Greenawalt
Executive Director

In December 2022, the Lake City Chamber of Commerce hired Elizabeth Greenawalt as Executive Director. Elizabeth began working at the chamber in April 2021 as the organization's Events and Membership Coordinator, helping to successfully revive Lake City's premier events after COVID forced their shutdown in 2020.

Elizabeth received her Bachelor's degree in Health and Human Performance and has spent her professional career in office management, customer service, fundraising, grant writing, and event coordination, having previously worked with the Red Wing YMCA.

She has a true passion for regional economic development, planning events, working with other people, and supporting the community in which she lives and works.

Elizabeth lives in Lake City with her husband Joe and their three children.

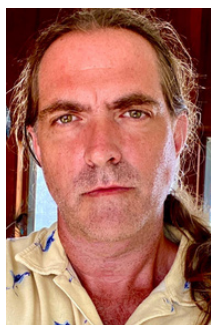
Heather received her Bachelor of Science degree in Business Administration from the University of Wisconsin- River Falls and also an Associates Degree from Rochester Community and Technical College in Health Information Technology. Her professional experience has been working within multiple health systems, managing multiple roles in the Health Information Department. Most recently she has worked as a Certified Health Information Specialist and Senior Medical Coder.

Heather is dedicated to supporting Lake City Community and businesses. She has been 1 of 4 women who have worked tirelessly to create Lake City Fall Fest as a way to bring families and community together to celebrate autumn and all it has to offer.

Heather grew up in Lake City and currently lives in Frontenac, MN with her husband and 3 children.



Heather Thomas
Events & Office
Coordinator



Ed Hoffman
Tourism &
Communications

Ed has a professional passion for tourism and helping small businesses grow. He owned two successful establishments in Winona, Ed's (no name) Bar and Boat House Restaurant.

Previous to his time as a small business owner, Ed held marketing management positions for Jim Beam Brands, Bacardi USA, and Hale's Ales. Ed has also done contracted marketing work for Visit Winona and Bluff Country Co-op.

Ed currently serves on the Board of Directors of the Minnesota Marine Art Museum and as a Governor's appointee to the Explore Minnesota Council on Tourism. Ed is a former executive director of the Lake City Chamber of Commerce, has been a member of the Winona Fine Arts Commission, and was a founding board member of Engage Winona. Ed is a Blandin Community Leadership Program and Academy for Community Engagement (ACE) alumnus. Ed obtained his Bachelor's Degree from Winona State University in 2004.

Dear Chamber Members and Friends,

Wow...Another great year has come and gone just like that! In 2023 we expanded our team to three and we are stronger than ever. Heather Thomas, though new to her role this year, has excelled as the Event and Office Coordinator to plan and execute very successful events in 2023. We expanded our events and added two new ones, Johnny Appleseed Days Beer and Cider Fest and Trunk or Treat. Both a huge hit in our community with a sell out crowd for the beer and cider fest and cars lined the streets for Trunk or Treat!

Ed Hoffman, Tourism and Communication Specialist, has continued to excel at promoting Lake City through several digital and print ad outlets that are breaking records with click rates and viewing analytics. Our beautifully designed promotional material have helped us provide consistent design and timely messaging for events. Lake City's lodging tax revenue has continued to break records each quarter, which is directly correlated to the strategic plan actions to promote Lake City through different digital, print, and social media outlets in our surrounding communities.

I feel so lucky to be a leader in our community that has once again come together to make Lake City the amazing little town that it is. I see stronger relationships built, incredible collaboration between businesses and service groups, and partnerships that are working together for the overall goal to strengthen our community.

As we look ahead to 2024 it is going to be a very special year in Lake City. Not only will we have our regularly scheduled events, which we are already busy planning, we have been selected to host the Governor's Fishing Opener in May. We are humbled with the opportunity and thrilled to showcase Lake City and the countless assets we have to offer with over 45 media outlets here for the three day event. Our chamber staff and planning committee have been working closely with Explore Minnesota to execute this once in a lifetime event.

We have built a phenomenal team and I look forward to what 2024 will bring for Lake City and our Chamber of Commerce. Finally, I just want to say thank you! It brings a smile to my face thinking about all the ways our community members, service groups, city officials and departments, and hundreds of volunteers came together for one common purpose...to make Lake City the best place to live, work, and play. We have so much to be thankful for as we close the books on 2023.

Elizabeth Grunauwalt
hawalit

Executive Director
Lake City Chamber of Commerce

A bald eagle is shown in profile, flying from left to right over a body of water. The eagle's wings are spread wide, showing the texture of its feathers. The water below is dark and slightly rippled. The sky is a pale, overcast grey.

Director's
STATEMENT

THANK YOU 2023 BOARD OF DIRECTORS

President:

Justin Hawryluk (AmericInn by
Wyndham)

President-Elect:

Vicki Krage (Lakeshore Real Estate,
Krage & Associates)

Past-President:

Carolyn Ellingson (Mayo Clinic Health
System)

Directors:

James Mack (Lake City Federal Bank)

Heidi Walker (Heidi's Huggamug Cafe)

Deb Becker (Hearth and Home
Technologies)

Joe White (Acrotech)

Dr. Marsha Danielson (MN State
College Southeast)

Kjellgren Alkire (Lake City Area Arts)



Strong
LEADER-
SHIP

PROPOSED 2024 BOARD OF DIRECTORS

President:

Vicki Krage (Lakeshore Real Estate, Krage & Associates)

President-Elect:

Nancy Denzer (Rotary Club)

Past-President:

Justin Hawryluk (AmericInn by Wyndham)

Directors:

Heidi Walker (Heidi's Huggamug Cafe)

Deb Becker (Hearth and Home Technologies)

Joe White (Acrotech)

Dr. Marsha Danielson (Minnesota State College Southeast)

Angie Foss (Musty Barnhart)

Dave Breitenfield (Lake City Boat Club & Rentals)

Trevor Narum (ISD 813)



Strong
**LEADER-
SHIP**
Continued



ANOTHER BIG YEAR OF FUN!

In 2023, we built on the momentum of the milestones we saw in 2022 by forging full head of steam. Whether building greater attendance for the 16th Tour de Pepin or keeping the 51st Annual Water Ski Days rocking by bringing in another national rising star, the Chamber showed no signs of slowing down.

In 2024, we continue this pattern, by hosting the Governor's Fishing Opener Weekend, making huge plans for Tour de Pepin, and with some big surprises awaiting announcement for the 52nd Water Ski Days.



TOUR DE PEPIN

The Chamber celebrated the 16th annual Tour de Pepin with approximately 850 riders on June 2nd, 2023. By all accounts the event was a major success, with participants, vendors, and sponsors providing positive feedback and a desire to return in 2024. Dozens of volunteers in Lake City and around the Lake Pepin route helped the Chamber facilitate a fun and safe ride. Brent and Sheena provided festive tunes at the finish line and Winona's Island City Brewery was there for a third consecutive year to pour the post-tour beverages.



WATER SKI DAYS

Water Ski Days wowed locals and visitors alike in 2023, with national talent and local favorites rocking the stage at Ohuta Park. We continued our collaboration with the USA Water Ski and Wake Sport Foundation, as well as all of our local partner organizations and volunteers for another incredible year.

Building upon the momentum of the 100th anniversary of Ralph Samuelson's moment was no easy task, but in almost every metric we either met or surpassed the success of 2022.



Marquee EVENTS Continued



ANNUAL GOLF TOURNAMENT

The 2nd Annual golf event was held at Lake City Golf on July 21st, with over 20 teams participating. Hole sponsors, golfers and volunteers were very happy with the turnout and success of the tournament. Lunch and Dinner were provided by Heidi's Huggamug and Rebel Fire Que'N Company, respectively. The Chamber is excited to host and grow this event again on July 19th, 2024.



Y-KNOT TRI

The 2nd annual Lake City Y-Knot Tri took place at Ohuta Park on Saturday, August 12th, 2023. The event consisted of a 2.5 mile paddle on beautiful Lake Pepin, a 14 mile bike ride on a 'there and back' route to Frontenac, and a 5K run along the river side.

The Chamber was proud to collaborate with the Y-Knot committee, offering administrative services and its expertise in event planning. The event was a huge success, garnering many participants and a massive outpouring of community support. The Y-Knot Tri will return on August 10th, 2024.



FLOAT A PALOOZA

Sharing a date and Ohuta Park with the Y-Knot Tri, Float a Palooza returned for another iteration in 2023 on August 12th.

Dozens of families joined at Ohuta Beach to play in the sand with a widely successful sand dig, listen to the musical renditions of Ryan Sullivan Music and local Victor Holland, snack on Huettl's fare and wash it all down with Charlie's Lemonade. Look for some new exciting pairings August 10th of this year!



FALL FEST

The Chamber continued its partnership with the Fall Fest Committee in 2023 to bring a wildly successful fall chocked full of family friendly events. A bucket raffle was paired with the fundraiser luncheon and a Trunk or Treat event was added on Halloween. Touch a Truck and Fun Zone in Patton Park continue to be local favorites. The frighteningly good Haunted Hok Si La, while cold, was a cut above the rest! The Fall Fest Committee is committed to continuing this fall tradition in 2024.



JOHNNY APPLESEED DAYS

The Chamber organized Johnny Appleseed Days September 30th and October 1st. The event was a 2-day block party that featured numerous bands, dozens of vendors, kid's art activities, a pie eating contest, and more.

New this year, the Chamber added a Beer and Cider Fest that exceeded all expectations; selling out tickets before the doors opened on Saturday. This event will have additional tickets in 2024 with more vendors and breweries in attendance.



LIGHT UP LAKE CITY

In what has become a wonderful collaboration between the Chamber of Commerce and various City of Lake City departments and other community organizations, the holiday lights lit up our community on Shop Small Saturday, November 25th, 2023.

The event featured hot beverages and cookies in Patton Park sponsored by Heidi's Huggamug. There was also a fire truck parade through town that brought Old Saint Nick to the festivities where he and Mrs. Claus greeted Lake City's children.

NEW MEMBERSHIP STRUCTURE

The Lake City Chamber designed a new program for membership that will be rolled out in 2024. It was designed to have a tremendously positive impact on member businesses.

We've added levels of membership with benefits that reflect what businesses want. We have added networking benefits, complimentary tickets to events, and membership concierge opportunities.

We have added a new Premium Level "Catalyst" which gives the member a permanent hyperlink on the Lake City Chamber of Commerce website and a permanent sponsorship on all Chamber newsletters. Also, the ability to "gift" a membership to a favorite local charity or group.

The top level memberships also include a discount on sponsorship opportunities. We relish the partnerships and support that we receive from our member businesses to be able to host and plan our highly anticipated annual events and wanted to do something in return for those member businesses.

If interested in learning more about these member levels and how your business can "level up" in 2024 please reach out to Chamber staff.

**2024 LAKE CITY
CHAMBER MEMBERSHIP
INFORMATION**

**LEARN MORE AT
LAKECITY.ORG**



The Chamber
LEVELS
UP



COMMUNITY PRIDE SCHOLARSHIP

The Chamber had the opportunity to speak at the Lincoln High School awards ceremony and present the Water Ski Days Community Pride Scholarship to Kaitlin Schmidt for her exemplary essay. Kaitlin plans to attend the University of St. Thomas with an interest in Political Science/Pre-Law. The Chamber will continue the scholarship partnership with the school district again in 2024.



LAKE CITY LIONS CLUB

While the Chamber receives, and greatly appreciates, the assistance from many of Lake City's organizations, the Lions Club has gone above and beyond, helping with events like the the Holiday Lights, and of course, Water Ski Days. It has been tradition that the Chamber donates proceeds from our big annual event to our partners, the Lions. In 2023, we are proud to announce that we gave \$4500 to this steadfast organization.



The Chamber
GIVES BACK



LAKE CITY FIREWORKS

The Lake City Chamber of Commerce generously donated to the 2024 Fireworks committee that is sponsored by the Lake City Lions Club. After a one year hiatus, the Lions Club will be hosting fireworks in 2024. The Chamber was proud to give \$1000 in support for this project.



NORDIC SKI CLUB

The Y-Knot Tri is a volunteer led fundraising effort, with a percentage of proceeds benefitting the Lake City silent sport community. This year the Y-Knot Tri supported the Lake City Nordic Club.

Lake City Nordic is a cross country ski club in the high school for 7th-12th grade students. The club actively meets to cross country ski from mid-November until the end of February. The club practices together, participates in ski events, and partakes in races. All equipment for skiing is provided; students just need to bring a desire to participate. Interested students may contact Jim Anderson at janderson@lake-city.k12.mn.us

The Chamber
GIVES BACK
Continued

Do Your Part

CHAMBER 101

Chamber 101 was a new initiative in 2023. We hosted this open forum twice at the Chamber office. If you are not familiar with the Chamber, are a new member, new contact, new hire, or just want to re-engage with us, this session is for you!

This is a laid-back open discussion designed to share some of the great benefits of Chamber membership and what opportunities exist that you need to know.

Our staff and volunteers take this opportunity to walk you through events, programs, discounts, online tools and more, so you can begin maximizing your membership right away!

Look for more of these events in 2024!



Staying
INFORMED



Welcoming NEW BUSINESSES



The Chamber welcomed twenty-four new businesses and members in 2023. Our ambassadors and board members celebrated with several First Dollar and Ribbon Cutting events throughout the year!

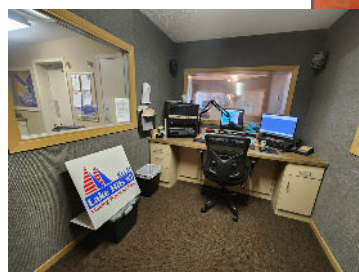


BUSINESS AFTER HOURS RAMP UP

We hosted 10 Business After Hours events in 2023. These were very successful networking evenings to showcase local businesses. They are held the last Thursday of every month. We are already booking into 2024 and have booked 5 months already!

We are committed to bringing these important networking events every month in 2024, but we need YOU to make that happen. Please contact us if you are interested in hosting one of these key professional events.

Together we can build a better Lake City!



Building
NETWORKS

IMPROVING LAKE CITY TOGETHER.

Chamber staff has the honor of working with not only local businesses but also with community, area, and statewide organizations dedicated to making Lake City and Minnesota a better place for all. Throughout the year, we speak at service club meetings, work in cooperation with all facets of local government, and represent Lake City business and tourism interests on local, statewide, and regional boards and committees.



CHAMBER BUCKS

The Chamber Bucks Program continues to be a valued asset for our community and an important collaboration between the Chamber and its members. They are an excellent gift or incentive for employees and are a sure fire way to make sure dollars are being spent in local shops, restaurants, services, etc.

Chamber Bucks contributed more than \$5,000 to Chamber member businesses and our local economy in 2023.



CAREER FAIR

In partnership with Lincoln High School, the Lake City Port Authority and MN Workforce Development hosted a Career Fair at Lincoln High School in March 2023. There were over 20 local participating companies that were surrounded by students looking for potential career guidance or summer work. It was a successful event for both the businesses and students. Look for something similar in 2024.



THE SHOPS OF LAKE CITY

The Shops of Lake City group could be called the former RAC or Retail Action Committee. This group of local Lake City shopkeepers was revitalized this year and has grown and expanded. The Shops of Lake City group created a map of downtown businesses and is collaborating to stay open later one night a month and host special events throughout the year. The biggest successes in 2023 were Girls Day Out, Doe Days, and a collaboration with the Lake City Port Authority to create the Window decorating contest and Walk Down Holiday Lane.



Always
COLLABORATING



RETHOS DOWNTOWN ASSESSMENT TASK FORCE

The Chamber is committed to following through on the recommendations put forth by Rethos in their Downtown Assessment Road Map from 2022.

In 2023, we convened a task force with members of City Staff and The Lake City Port Authority to process the document and work towards creating a better downtown Lake City for all. Rethos continues to support our efforts.

USA WATER SKI AND WAKE SPORTS

The USA Water Ski and Wake Sports Foundation and Water Ski Hall of Fame were instrumental in the success of Lake City's summer celebrations. Working with this national organization and Destination Lake City members, the Chamber helped to bring champion skiers for another 'Get on the Water' event at Water Ski Days. In April, a Lake City delegation, including the Chamber's Ed Hoffman, Mayor Mark Nichols, and DLC's Marco Molinari attended the Water Ski and Wake Sports Hall of Fame Celebration in Lakeland Florida. The three were given the honor of sitting at the Foundation President's table and allotted time on stage to speak about Lake City and 2022's 100th anniversary celebrations. The speeches and video featuring Lake City was also shown to the crowd of hundreds and streamed to thousands more.



WINTERSTÜFF

Working with local organizations, businesses, and individuals, the Chamber packaged all of the fun February outdoor activities happening in the Lake City area into a month-long celebration branded as WinterStüff.

Kelly's Ice Golf, Frontenac and Hok Si La hiking and snowshoeing events and Ice Fishing Tournaments offered locals and visitors a reason to get outside and enjoy our beautiful area.

Always
COLLABORATING
Continued

STUDENT TOURS, LUNCHEON, AND SPEAKERS

The Chamber continued October Manufacturing Month activities in 2022-3 by partnering with Workforce Development, Inc. and The Lake City Port Authority, and a committee of local stakeholders, educational leaders, and manufacturers.

Assisted by a grant from the Minnesota State Advanced Manufacturing Center of Excellence, over 30 students from Lake City's Lincoln High School got to see what life is like on the job at Pepin Manufacturing, Inc., Hearth and Home Technologies, and Tenneco. The students were greeted with presentations, and in-depth tours.

Manufacturing Month culminated with an informative luncheon at The Jewel Golf Club where Enterprise Minnesota's President Bob Kill presented findings from the comprehensive state-wide study "The State of Manufacturing" and Amanda O'Connell from the Minnesota Department of Employment and Economic Development discussed specific labor markets in Lake City pertinent to Lake City manufacturers.



Manufacturing
MONTH



Community RECOGNITION

CHAMBER AMBASSADORS

Chamber Ambassadors promote the Chamber's mission through promotion, recruitment and retention projects, recognition activities, and event support. This includes First Dollar presentations, ribbon cuttings, assisting with Chamber festivals & events, and so much more. All members and their staff are invited to become a Chamber Ambassador. Thank you to our 2023 Chamber Ambassadors!

Linda Albrecht (HBC), Jon Bohmbach (Lakeshore Agency), Liz Carlstrom (Hearth and Home), Nancy Denzer (Lakeshore Real Estate), Angie Foss (Merchants Bank), Melissa Krier (City of Lake City), Steven Lang (Edward Jones), Heidi Walker (Heidi's Huggamug), Justin Hawryluk (AmericInn), Paul Luhmann (Ferguson Orchards), Kenny McEwen (Individual Chamber Supporter), Mary Nelson (Individual Chamber Supporter), Carolyn Ellingson (Mayo Clinic Health System), Kathy Jo Rodester (Lakeshore Agency), Anne Tabat (Cookies and Conversation), Marsha Danielson (MN State College Southeast), Lisa Zmuda (La La's Landing Vacation Rental), Ava LaRue (Q Media Group), Jan Bruce (Rather Bee Quilting), Candace Gordon (Exit Realty Rivertown), Sonda Featherstone (Featherstone Real Estate), Jodi Gillard (Lakeshore Real Estate), Randi Kirchner (Individual Chamber Supporter), Vicki Krage (Lakeshore Real Estate), Robert Carlson (Gray Matters), Susie Berke (Individual Chamber Supporter), Joe White (Acrotech), Deb Becker (Hearth and Home Technologies).

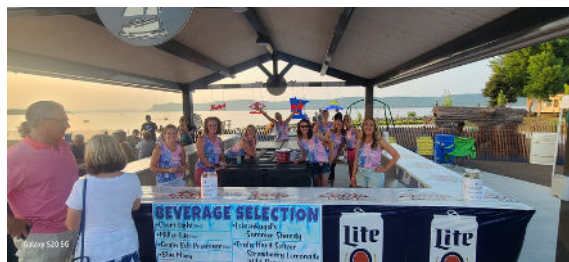
EVENT COMMITTEES AND VOLUNTEERS

There's too many to mention here, but we are so appreciative of you!!! Without the help of community member volunteers, the great events that bring Lake City together wouldn't happen. From the fully engaged folks that are literally fundamental to the events to those who have an hour or two to spare for a specific task, you are all instrumental in the overall successes of all the Lake City events!





we ♥ our
volunteers!



Community RECOGNITION Continued

EVENT SPONSORS

It's not too dramatic to say that, without the generous cash and in-kind donations of businesses, organizations, individuals, and the City of Lake City, the fun Lake City events we look forward to every year would not happen. Whether it's a huge donation from a larger business, or a modest 'chip-in' from a local community cheerleader, The Chamber is humbled by, and in appreciation of, the generosity that lives in Lake City!

WATER SKI DAYS

THANK YOU SPONSORS

CONCERTS PRESENTED BY



HEARTH & HOME
technologies®



ADMIRAL SPONSORS



COMMODORE SPONSORS

KLCH Lake Hits 95 Hiawatha Broadband (HBC) Pepin Valley Dental Alliance Bank

CAPTAIN SPONSORS

Mayo Clinic Health System Musty Barnhart Insurance Acrotech Xcel Energy Lake Pepin Pet Clinic and Hospital Ed's Plumbing & Heating Lake City Sportsmen's Club
Majerus Electric Johnson Jewelers of Lake City VFW #1802 Zumbro Falls Lake City Boat Club & Rentals Pepin Manufacturing, Inc Treasure Island Resort & Casino

COMMANDER SPONSORS

LA Anderson Accounting Lake City Graphic & Shopper Perry Dental Featherstone Real Estate Automation Services, Inc Wabasha Tree, Inc Kennedy Drug by Sterling
Tom Heffernan Ford Lake City Fresh Market Destination Lake City Woman's Club of Lake City

LT COMMANDER SPONSORS

The Barn (Rand & Bonnie Conway) Edward Jones (Steven & John Lang) Onsite Companies

MARCHING BAND SPONSORS

Featherstone Real Estate Scheicher Funeral Homes Big Bear Pizzeria & Deli Farmers Insurance - Peterson Agency



A HUGE THANK YOU TO THE LAKE CITY FIRE, POLICE, AMBULANCE, AND PUBLIC WORKS DEPARTMENTS
AND TO ALL THE VOLUNTEERS WHO MAKE WATER SKI DAYS SUCH A SPECIAL AND FUN EVENT!

Community RECOGNITION Continued



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



SUPPORTERS

Lake City Graphic & Shopper, Lake City Boy Scouts Pack 94, Pepin Manufacturing INC, Mary Fairweather Family & Friends, Terry Hettenbach, Peggy Rother, Ery Johnson, Erin Scanlon, The Lake City Chamber Ambassador Family

Community RECOGNITION Continued

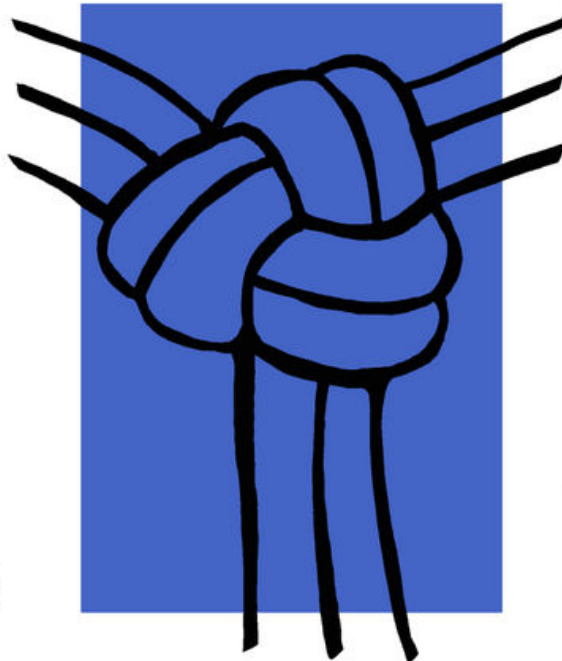


THANK YOU SPONSORS

PRESENTED BY



SILVER SPONSORS



SPECIAL THANKS TO OUR IN-KIND DONORS,
THE LAKE CITY CHAMBER OF COMMERCE, THE CITY
OF LAKE CITY, THE Y-KNOT COMMITTEE,
AND OUR WONDERFUL VOLUNTEERS!

GOLD SPONSORS



BRONZE SPONSORS

PERRY DENTAL

WILLOWS ON THE RIVER

- WATERFRONT CONDOMINIUM RENTALS

LAKE PEPIN PET CLINIC & HOSPITAL

FEATHERSTONE REAL ESTATE

TRI SUPPORTERS

LA ANDERSON CPA, LAKE CITY FRESH MARKET, KWIK TRIP,
THE BARN - RAND & BONNIE CONWAY, HUETTL'S MEATS,
EDWARD JONES - STEVEN & JOHN LANG, KELLY'S LAKEHOUSE,
LAKE CITY GRAPHIC & SHOPPER, SOUTH SHORE GALLERY & GIFTS

Community RECOGNITION Continued

THANK YOU SPONSORS

GOLD SPONSORS



Mayor
Mark Nichols



VFW Post 1802



Lake City Fall Fest

SILVER SPONSORS



St. Marks Episcopal
Church



Jed Clark
Construction



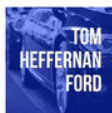
BRONZE SPONSORS



automation services, inc.



Rand and
Bonnie
Conway



A special thanks to our in kind donors.
Majerus Electric, Sandstrom Auto and Truck Repair, AmericInn of Lake City, HealthSource of Lake City, and Bob and Nancy Herron

STAGE AND BAND SPONSORS



GREAT THINGS AHEAD

Another fantastic and successful year in the books! We have so much to be thankful for, and we are so excited for what 2024 has in store. With the support of our Board of Directors and Tourism Committee we will be working diligently to bring new events and program offerings to support our members and community this year!

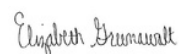
There are several things on the docket for 2024 that we are anxious to share with our Lake City businesses and community members. The Chamber will continue collaborating with community stakeholders, including the [City of Lake City](#), the [Lake City Port Authority and Shops of Lake City](#), to create an action plan to implement positive impactful changes and maximize opportunities for Lake City's downtown.

Together we are planning promotional events, working to enhance store fronts, especially vacant ones, and making sure our messaging is consistent, intentional, and cohesive. Together with the City of Lake City, our members, service groups, volunteers, board, and ambassadors will continue to do our best to support local businesses and strengthen our community.

The Chamber has implemented a new membership structure for 2024 to better serve our businesses and their needs for the future. With heavy involvement at the Minnesota Chamber of Commerce we have joined the Small Business Federation to equip our members with resources, tools, and important information on policy and various topics at the state level that could affect their businesses. Also, to support our members we will continue to host several educational and networking events such as Chamber 101, Lunch and Learns, and Business After Hours.

Chamber events throughout the year bring thousands of people to Lake City. The positive economic impact that these events have on retailers, lodging establishments, restaurants, and Lake City in general is tremendous. We will partner again in 2024 with the Lake City School District, Workforce Development, and the Lake City Port Authority to offer a career and job fair. This is an opportunity to educate and inform students of local career offerings, as well as, offer job placement right here in Lake City. Also, the chamber will continue to stay involved and up-to-date with the local service groups in Lake City to continue a positive forward momentum of collaboration and connection.

We all have a lot to look forward in 2024, and we are honored to be in the position to help with these efforts to make Lake City the best place to live, work, and play. Cheers to 2024!



~Elizabeth Greenawalt
Executive Director
Lake City Chamber of Commerce



Looking
FORWARD