



## Tour de Pepin

June 3<sup>rd</sup>

### Gold (\$1000+)

- Logo on event T-Shirt for all registrants
- Logo & Link on TDP webpage
- Logo recognition on event FB page, print marketing material, press releases & ride guide
- Opportunity to hand out swag during the event & in ride bags

YES! \$ \_\_\_\_\_

### Silver (\$500+)

- Logo & Link on TDP webpage
- Logo recognition on event FB page, print marketing material, press releases & ride guide
- Opportunity to include swag in ride bags

YES! \$ \_\_\_\_\_

### Bronze (\$250+)

- Business name on TDP webpage
- Business name on event FB page, print marketing material, press releases & ride guide
- Opportunity to include swag in ride bags

YES! \$ \_\_\_\_\_

## Other Community Events

### Float-A-Palooza (August 12<sup>th</sup>)

YES! \$ \_\_\_\_\_

### Light Up Lake City (November 25<sup>th</sup>)

YES! \$ \_\_\_\_\_

# I WANT TO BE A SPONSOR!

NAME / BUSINESS NAME

PHONE

EMAIL

STREET

CITY/ST/ZIP

TOTAL DONATION ENCLOSED  
\$ \_\_\_\_\_

HOW YOU WANT TO BE RECOGNIZED  
ON PROMOTIONAL MATERIAL



ASK US ABOUT OPPORTUNITIES FOR  
IN-KIND DONATIONS FOR EVENTS

651-345-4123

[Chamberevents@lakecity.org](mailto:Chamberevents@lakecity.org)

### Mail Sponsorship Form To:

Lake City Chamber of Commerce  
100 East Lyon Avenue  
Lake City, MN 55041



## Event Sponsorship Opportunities 2023

The Lake City Chamber of Commerce is excited to present our 2023 event sponsorship opportunities. With your help we plan and execute Lake City's largest community festivals each year. We are asking for your help and support. Our events bring thousands of people into Lake City, which in turn supports our local economy. These events also give us an opportunity to celebrate life and have fun with friends and family. Our hope is that you will consider sponsoring an event to not only help our events succeed, but to build awareness to your business!

The Chamber of Commerce is a non-profit organization that's mission is to work together, build business, and strengthen our community. We thank you for your consideration to support us!

~Lake City Chamber Team

# 51<sup>st</sup> Annual Water Ski Days

June 23<sup>rd</sup> – 25<sup>th</sup>

## ASK US ABOUT OTHER PRESENTING LEVEL OPPORTUNITIES

### Admiral (\$1,500+)

- Logo on poster & print marketing material
  - Logo recognition on the event FB page
  - Name, Logo, Link, & Rank on event webpage
  - Admission for 6 to event concerts
  - 6 WSD Shirts
  - 15 WSD buttons
  - 15 Beverage tickets
- YES \$ \_\_\_\_\_

### Commodore (\$750+)

- Logo recognition on the event FB page
  - Name, Logo, Link, & Rank on event webpage
  - Admission for 4 to event concerts
  - 4 WSD Shirts
  - 10 WSD buttons
  - 10 Beverage tickets
- YES \$ \_\_\_\_\_



8  
Available

### Captain (\$500+)

- Logo recognition on the event FB page
  - Name, Logo, Link, & Rank on event webpage
  - Admission for 2 to event concerts
  - 2 WSD Shirts
  - 8 WSD buttons
  - 8 Beverage tickets
- YES! \$ \_\_\_\_\_

### Commander (\$250+)

- Name, Link, & Rank on event webpage
  - 5 WSD buttons
  - 5 Beverage tickets
- YES! \$ \_\_\_\_\_

### LT. Commander (\$100+)

- Name, Link, & Rank on event webpage
  - 3 WSD buttons
  - 3 Beverage tickets
- YES! \$ \_\_\_\_\_

### Parade Marching Band Sponsor (\$300)

- Recognition in parade program
  - Free parade entry
  - 2 WSD buttons
- YES! \$ \_\_\_\_\_

# 2<sup>nd</sup> Annual Chamber Golf Tournament

July 21<sup>st</sup>

### Gold (\$650+)

- Includes entry for 4 players in the tournament
  - Signage on putting green or driving range
  - Logo on website, all print material (scorecards, rules sheets, pairings, results) & social media posts
- YES! \$ \_\_\_\_\_

### Silver (\$300+) (1 Available)

- Business Logo on beverage cart
  - Business name mentioned on social media posts
- YES! \$ \_\_\_\_\_

### Bronze (\$150+) (18 Available)

- Business Logo on a tee box
  - Business name mentioned on social media posts
- YES! \$ \_\_\_\_\_

### Entry Fee Info

- \$85 per player (\$320 per team)
  - Includes: golf, cart, range balls, tee gift, dinner, drink ticket, on-course contests, & prize fund
  - Contact Travis @ the LC Golf Course to register
- (651) 345-3221 or [travis@lakecitygolf.com](mailto:travis@lakecitygolf.com)

## Fall Fest

### Gold (\$500+)

- Recognition on social media, logo displayed on website, event poster, print material & displayed in Patton Park

### Silver (\$300+)

- Recognition on social media, website, & event poster

### Bronze (\$150+)

- Recognition on social media
- YES! \$ \_\_\_\_\_

# Y-Knot Tri Triathlon

August 12<sup>th</sup>

### Gold (\$1,000+)

- Banner at the start/finish line & in premier locations
  - Logo on t-shirt, & other promotional materials.
  - Recognition on website, social media & announcements at event
  - Opportunity to display/disperse company material
- YES! \$ \_\_\_\_\_

### Silver (\$500+)

- Banner at the start/finish line
  - Logo on t-shirt, & other promotional materials.
  - Recognition on website, social media & announcements at event
- YES! \$ \_\_\_\_\_

### Bronze (\$250+)

- Business or name featured on t-shirt, registration website, & promotional material
  - Recognition on website, social media & announcements at event
- YES! \$ \_\_\_\_\_

### Race Supporter (\$75+)

- Listed on race t-shirt, on social media & website
- YES! \$ \_\_\_\_\_



## Fall Fest List of Events

Sept 24 – Nov 4

- Sept 24 Coronation/Kick off
- Sept 30-Oct 1 Johnny Appleseed Days
- October 7- Touch-a-Truck
- October 13- Witches Bunco
- October 21-Fall Fest Luncheon
- October 28- Haunted Hok-Si-La Trail
- October 29- Hok-Si-La Haunt for kids
- October 31- Trunk or Treat