



47th Annual Water Ski Days

Friday, June 22 – Sunday, June 24

Sponsorship Makes a Difference!



Promote your business at Lake City's biggest festival! Thousands of people from Lake City and the surrounding communities visit our town to take in all of the weekend festivities. Your contribution helps us create the atmosphere and excitement for that weekend including remarkable entertainment, water ski shows, the grand parade filled with marching bands and enjoyable parade units, a huge arts and crafts fair, and so much more!

Being a sponsor is one of the best ways to market your business to such a large scope of people while also showing your commitment to our community and the Water Ski Days festival. We are incredibly excited for the 47th Annual Water Ski Days and hope to have your support in making it the best one yet!

Sponsorship Includes:

❖ **Admiral (more benefits added!) - \$1,000+**

- 4 Water Ski Days t-shirts.
- 15 beer tickets
- Admission for 4 to the beer tent (Fri. or Sat.)
- 15 WSD buttons
- Name, logo, link, rank on www.lakecity.org
- Logo on WSD poster & print marketing material
- Logo recognition on the WSD Facebook page

❖ **Commodore (more benefits added!) - \$500+**

- 10 beer tickets
- Admission for 2 to the beer tent (Fri. or Sat.)
- 10 WSD buttons
- Name, logo, link, rank on www.lakecity.org
- Logo recognition on social media and the WSD Facebook page

❖ **Captain (more benefits added!) - \$400+**

- 8 beer tickets
- 8 WSD buttons
- Name, logo, link, rank on www.lakecity.org
- Logo recognition on social media and the WSD Facebook page.

❖ **Commander - \$200+**

- 5 beer tickets.
- 5 WSD buttons.
- Name, link, rank on www.lakecity.org.

❖ **LT. Commander - \$100+**

- 3 beer tickets
- 3 WSD buttons
- Name, link, rank on www.lakecity.org

❖ **Deck Hand - \$25+**

- 2 WSD buttons
- Name and rank on www.lakecity.org

Please contact Michelle Larson at lcchamber@lakecity.org or 651.345.4123 if you are interested in specialized sponsorship opportunities such as sponsoring a Water Ski Show, the Grand Parade, or a specific night of entertainment. These are great ways to gain extra on-site recognition the day of the event!!

Water Ski Days Sponsorship - Count me in!!

Company: _____

Contact: _____

Address: _____

Phone: _____

Sponsorship Ranks: *(please check one)*

- Admiral.....\$1000+
- Commodore.....\$500+
- Captain.....\$400+
- Commander.....\$200+
- Lt. Commander.....\$100+
- Deck Hand\$25+

I WOULD LIKE TO DONATE \$ _____ TOWARDS THE 2018 WATER SKI DAYS!

To receive **full sponsorship benefits**, please return donation and form by **April 27, 2018** to:

Lake City Chamber of Commerce • 101 West Center Street • Lake City, MN 55041

Feel free to contact us with any questions at chamberevents@lakecity.org or (651) 345-4123.