



# 11<sup>th</sup> Annual Tour de Pepin

Saturday, June 2, 2018

## JOIN THE CELEBRATION, SPONSORS!

Plans are well underway for the 11<sup>th</sup> Annual Tour de Pepin. Last year, over 1,000 bicyclists enjoyed bike terrain and historic towns that line Lake Pepin along the Great River Road. Being a sponsor for Tour de Pepin helps us create an amazing event for our region and help **YOU** market yourself to this captive audience.

### Sponsorship Ranks Includes:

- ❖ **Gold** .....\$1,000+
  - Logo on event T-shirts for all registrants
  - Logo & link on TDP's webpage
  - Logo on ride guides, e-newsletters, press releases, and social media posts
  - Logo/name on print materials the day of the event
  
- ❖ **Silver** .....\$500+
  - Logo & link on TDP's webpage
  - Logo on ride guides, e-newsletters, press releases, and social media posts
  - Logo/name on print materials the day of the event
  
- ❖ **Bronze** .....\$250+
  - Logo & link on TDP's webpage
  - Logo on promotion e-newsletters and ride guides
  - Listing on social media

\*\*If products are donated in lieu of sponsorship dollars, the sponsorship level corresponds to the amount of product donated (ie. Gold Level Sponsorship for \$1,000+ in products donated).

### 11<sup>th</sup> Annual Tour de Pepin Sponsorship → Count me in!!

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Ranks: *(please check one)*

- Gold** .....\$1000+
- Silver** .....\$500+
- Bronze** .....\$250+

I WOULD LIKE TO DONATE \$ \_\_\_\_\_ TOWARDS THE 2018 TOUR DE PEPIN



To receive **full sponsorship benefits**, please return donation & form by **April 3, 2018** to:  
Lake City Chamber of Commerce  
101 West Center Street  
Lake City, MN 55041

Feel free to contact us with any questions at [chamberevents@lakecity.org](mailto:chamberevents@lakecity.org) or (651) 345-4123.